



IVY VENTURES, LLC
Outpatient Services Growth Specialist

Press Release

From Ivy Ventures, LLC.

For Immediate Release

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Holy Family Medical Center Selects Ivy Ventures as Development Partner for Imaging Services

Richmond, VA, February 7, 2007

Holy Family Medical Center, Des Plaines, Ill., a member of Chicago-based Resurrection Health Care, has selected Ivy Ventures LLC of Richmond, Virginia as their strategic planning partner to expand outpatient imaging services. Ivy Ventures' services include strategic planning, analyzing relationships with key physician groups, assessing the market and competitive environment, assisting in equipment selection and deployment, reviewing capital investment opportunities and marketing of diagnostic imaging services.

Holy Family Medical Center was the first faith-based specialty hospital for medically-complex patients in Illinois, and is the only such hospital in the Northwest Chicagoland area. Holy Family specializes in providing care for patients who are critically ill with complex conditions. These unique capabilities combined with fast and flexible scheduling of outpatient services creates an environment of unparalleled access to diagnostic services and sophisticated medical care.



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About Ivy Ventures, LLC

Ivy Ventures, LLC, is based in Richmond Virginia and was founded in 2003. Ivy is an outpatient service growth specialist; uniquely positioned to leverage unparalleled industry experience and has a proven track record of success helping healthcare providers increase profits, physician satisfaction, and patient satisfaction. Ivy has specific expertise in performing feasibility analysis, technology assessments, developing new outpatient facilities, and managing outpatient facilities. For more information on Ivy Ventures, LLC, visit www.ivyventures.com.

About Resurrection Health Care

Resurrection Health Care is a family of health care services providing advanced medical care and exceptional customer service with compassion and hope. Our hospitals, nursing homes, retirement communities, home health services, behavioral health programs and other services are conveniently located in many Chicagoland neighborhoods. Resurrection Health Care is a not-for-profit Catholic organization sponsored by the Sisters of the Holy Family of Nazareth and the Sisters of the Resurrection.